



**Crowley's Ridge Development Council, Inc.
Jonesboro, AR**

Project Title	Asset Builders Club
Contact Information	Wendy Alexander P.O. Box 1497 Jonesboro, AR 72401 (870) 935-8610 x 102
Grant Amount	\$52,942
Nonfederal Support	\$52,942
Project Period	September 2004 – September 2009
Highlights	<p>The Asset Builders Club of Crowley's Ridge Development Council will provide 60 IDAs: 34 for homeownership, 18 for post-secondary education, and 8 for microenterprise. The program will match participant savings at a rate of \$2 to \$1.</p> <p>The program will provide incentives and support to participants to enable them to increase their economic self-sufficiency through economic literacy training and asset accumulation. Thirteen volunteers from five banks will provide financial literacy courses to participants.</p>
Target Population	Low- to moderate-income individuals and families throughout the impoverished lower Mississippi Delta, specifically the Northeast Arkansas counties of Craighead, Crittenden, Cross, Greene, Jackson, Poinsett, St. Francis, and Woodruff.
Grantee/Collaborative Description	<p>Crowley's Ridge Development Council, Inc. (CRDC) was organized as a Community Action Agency in 1969. Serving Northeast Arkansas, CRDC's mission is to provide local leadership in the creation of opportunities for low-income and other disadvantaged individuals and families to lead economically and socially productive lives, children to develop into healthy adults, and communities to become more prosperous and supportive of their residents.</p> <p>Asset Builder Club local partners include faith-based organizations, housing authorities, State agencies, and financial institutions. Some partners are the Craighead County Department of Human Services, Marmaduke First Baptist Church, Mission Outreach of Northeast, Jonesboro Child Support Agency, Jonesboro Urban Renewal Housing Authority, Northeast Arkansas Council on Family Violence, and Crittenden County Department of Human Services.</p>